

The LITIGATOR

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INSERTION ORDER

Rates as of June 1, 2021

Advertiser Contact Information

Business Name: _____

Business Address: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

Order Date: _____

No. of Issues Ad to Run In _____

Beginning with (mo/yr) _____

Advertising Pricing (Camera-Ready Ads)

Size	Dimensions (WxH)	Price/issue*
1/8 PG	3.65" x 2"	\$50 <input type="checkbox"/>
1/4 PG	3.65" x 4.85"	\$100 <input type="checkbox"/>
1/2 PG	7.5" x 4.85"	\$175* <input type="checkbox"/>
Full PG	7.5" x 10"	\$350* <input type="checkbox"/>

Full bleed full-page ads OK (ads that completely fill a page). Full bleed ads must have an additional 1/4 inch on all sides. Pertinent info and art must be within the 7.5x10 format to avoid being cut off when the book is trimmed to final size.

If Ad Design Is Needed, Add to Above Rates:

1/8 PG	\$30 <input type="checkbox"/>	1/2 PG	\$50 <input type="checkbox"/>
1/4 PG	\$35 <input type="checkbox"/>	Full PG	\$85 <input type="checkbox"/>

*Get 15% discount for full and half-page ads if ad is placed for a year (4 issues): Discount applies to first-time advertisers and to others who make this commitment when first placing the ad. Design fee is one-time fee if repeating ad doesn't change.

TOTAL COST OF ADVERTISING (INCLUDING ANY DESIGN FEES)

\$

SUBMISSION INFORMATION: Send ad as a PDF file to debbie@cctl.com and send your check made out to CCTLA & the completed Insertion Order to: CCTLA, PO Box 22403, Sacramento, CA 95822

THE IMPORTANT FINE PRINT

Advertisement Information

Advertiser is responsible for delivering the advertisement content to the CCTLA office in a timely manner. This advertisement will be published in The Litigator.

Advertisement Specifications

The specifications of the ad are as noted above.

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